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BILANZ Private Banking Rating 2015: BEKB overall winner, backed by Profidata's e-AMIS Wealth Management System

Profidata Group congratulates Berner Kantonalbank (BEKB) on finishing overall winner in the Private Banking Rating compiled by the business magazine BILANZ. BEKB joins the growing ranks of Profidata's award-winning clients.

In its April 2015 edition, the business magazine BILANZ named BEKB overall winner for Switzerland in its Private Banking Rating, for the second consecutive year. In addition the jury, comprising a panel of impartial experts including Thorsten Hens, Professor of Financial Economics at Zurich University, and the Swiss economist and former Federal Price Supervisor Rudolf Strahm, awarded BEKB the top rating in the category of universal banks. An anonymous test was carried out on 85 financial institutions in Switzerland. Only eight domestic and foreign institutions with branches in Switzerland were rated as "excellent". BEKB's winning attributes included the quality of professional advice offered to clients and its sustainable investment strategy.

For its Private Banking activities, BEKB relies on Profidata's Wealth Management System e-AMIS. BEKB appreciates the comprehensive functionality and intuitive user interface offered by this software solution. e-AMIS allows BEKB to model its entire investment process, from the analysis of assets through to performance reporting. With the twin benefits of a flexible architecture and innovative technology, e-AMIS is used by numerous asset managers as a central IT platform for portfolio management.

Berner Kantonalbank, Bern

With total assets of around CHF 27.1 billion as at 31 December 2014, over 500,000 clients and 1,400 employees, BEKB is Switzerland's third biggest cantonal bank. As a classical universal bank, it offers comprehensive solutions for payments, savings, investments, finance and pensions. Its activity is focused on two core business areas: private & corporate clients (especially SMEs) and investment advisory services.

More information can be found at www.bekb.ch.

Profidata Group

Profidata Group, founded in 1985 in Switzerland, develops investment and wealth management software for the financial services industry and offers extensive services around the software products XENTIS and e-AMIS. Its headquarters are located in Zurich. The company has subsidiaries and representative offices in Vaduz, Frankfurt/Main, Luxembourg, Saarbrucken, London and Singapore.

Please find further information at www.profidatagroup.com.

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